

Lindsey G. Domes

CONTACT

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Graphic Designer & Illustrator • lindseydomes.com

Adaptive and insightful creative, I balance research, artistic intuition and graphic know-how to create thoughtful solutions. I am experienced and interested in digital and print design, illustration, branding, and art direction. I have an aptitude for nuanced color palettes and a soft spot for presentation decks. Outside of work I find energy and inspiration in tactile projects as well as a new found excitement for health and wellness.

WORK EXPERIENCE

Freelance Designer, Illustrator & Junior Art Director

Jul 2021 – Nov

AHA Agency

Contractor at a full-service creative agency based in Vancouver, Washington, working on projects for Chase Bank and Charles Shwab. I worked on everything from production design to art direction, depending on the team I was part of.

- Developed presentation decks for client strategies across multiple teams. In my role, the focus was primarily on design and sourcing images within brand guidelines.
- Designed and illustrated in addition to art directing illustrators for a web-based article series that included development of complex infographics.
- White Paper layout and image sourcing and editing to fit brand guidelines.

Freelance Graphic Designer & Illustrator

Jun 2020 – Jun 2021

Visual Issues

Designer and collaborator wearing many hats in the design and production process. An illustrator one day, production assistant another, idea generator/co-art director the next. Projects included: business and event branding, packaging, web design, and social-media. Client industries included: marketing agencies, musicians, L.A. based arts organizations, prepared food companys, and web based lifestyle magazines.

- Created research driven designs using an iterative process. Deliverables included logos, icons, illustrations and animations for print, web, and social media.
- Communicated visual direction through sketching and mood-board development.
- Collaborated in real-time on projects in Google Slides and Invision.
- Assisted and guided clients through articulating, and meeting their project goals.

In House Student Designer

A&D Projects at Portland State University

Mar 2019 – Jun 2020

Project manager and art director of several teams for A&D Projects; an in house PSU School of Art & Design creative agency. I worked with rotating teams of peer design students creating assets for the art department. Additionally myself and my teams created a quarterly zines and produced several one off, and event series hosted in person and online.

- Created weekly posters and social-media assets for in-house events.
- Managed project tasks and timelines by delegating and creating team schedules.
- Led art-direction of event series and created brand guidelines for design team.
- Led art direction and content curation for quarterly zine. Printed on a Risograph.

SKILLS

Technical/Tools

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Keynote/PowerPoint
- Wix Websites

Creative

- Illustration
- Creative Direction
- Layout
- Typography
- Animated Gifs

Soft

- Effective Communicator
- Flexible
- Persistent

EDUCATION

Portland State University

BS Graphic Design
2016 - 2020

This program focused on the making, meaning, and application of art & design in a commercial, personal, and social context.

References by request.